

Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

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Potential competing interests: No potential competing interests to declare.

The article is presented in an excellent manner and is very well-structured. It is written in a particularly clear and coherent style. There is a very competent introduction, a logical progression of the argument and an interesting proposition of methodology which engages with the question and the arguments put forward to offer an informed and critical response to the question. There is very clear evidence of excellent research and critical evaluation, a sound understanding of the material, accompanied by impressive skills of selection and synthesis. The article identifies exactly the issues raised by the question and is consistently of direct relevance to it. It draws upon the appropriately constructed literature review and considerably expands to relevant further sources. It presents an original and well-argued discussion and demonstrates an excellent understanding of the relevant issues and debates. The ethics have been adequately addressed. The analysis of the findings is very well-structured and logically developed. The article is factually accurate and demonstrates excellent literary style and presentation, including economy of expression, very good grammar, and punctuation, and is referenced accurately and concisely using a coherent and consistent system.

I recommend publication and with congratulations to the authors for providing such a comprehensive study on transport modalities and the reasons behind their utilization.

Prof Christopher Bovis