

Review of: "Managing the User Crowds: An Effectual Approach of Business Model Innovation and Platform Envelopment for Co-Creation on a New Multi-Sided Platform Firm"

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Potential competing interests: No potential competing interests to declare.

Introduction :

a. Clarity and Conciseness: The introductory section exhibits a substantial length and encompasses a multitude of intricate concepts. In order to enhance the readability of your text, it is advisable to consider breaking it down into smaller paragraphs. By doing so, you can effectively organize your content and make it more visually appealing to your readers. Smaller paragraphs allow for easier digestion of information and facilitate comprehension. This approach also helps to maintain the reader's attention and engagement throughout the text. Therefore, I strongly recommend implementing this strategy to optimize the readability of your written work.

b. Connecting Sentences: Certain sentences exhibit a lack of coherence, thereby presenting an opportunity for enhanced fluidity in their transitions. By implementing the suggested modifications, the text will exhibit a more seamless and organic flow.

c. Citations: It is imperative to maintain a consistent practice of appropriately citing all sources that are referenced within the text. By incorporating proper citations, you enhance the credibility of your work and facilitate readers in locating the primary sources to conduct further scholarly study.

d. Clarify Terminology: When introducing notions such as "VRIO resources" and "Schumpeterian approach," it is helpful to either offer a quick explanation of these ideas or provide referrals to places where readers may acquire additional information.

Conceptual Development and Discussion

a. Clarity on Key Concepts: This section provides an analysis of open and closed organizational settings, the elements of strategic context, and several forms of envelopment assaults. It is important to ensure that each idea is delivered in a clear and concise manner, while also emphasizing their importance to the subject at the premises.

Conclusion :

a. Emphasize Practical Implications: It would be helpful if you elaborated on the real-world implications of your research for companies operating in developing economies, as you highlight. How can companies better their plans now that they

have this information?

b. Integration of Key Concepts: In the realm of business model analysis, it is crucial to explore into the conceptual landscape and explore various dimensions that shape demand. By incorporating key concepts such as ecosystem, organizational forms, activity systems, value chain, and value networks, we can gain a comprehensive understanding of the intricate dynamics at play. In this regard, our research makes a valuable contribution by shedding light on how these concepts interrelate and influence the demand for a business model. Through our meticulous examination, we aim to provide a concise yet insightful explanation of the intricate connections within this conceptual landscape, thereby enhancing our collective knowledge in this field.