

Review of: "Digital Identity and Promotion of Research Works – Analytical Study of Social Science Researchers at Taiwanese Institutions"

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I enjoyed reading the article as one of the academic researchers actively engaged in digital world to conduct researches on digital identity and belonging of users. Apart from that, scholars today would mandatorily feel relatable to the topic given the nature of academia heavily dependent on promoting their own digitalised portfolios. However, the article neither provide the theoretical depth nor suggest the research innovation that I wished to find in the end. Instead of clarifying what exactly the authors' meant by 'digital identity' in the paper's context and why it matters for their research, it only skims the statistical findings on how the researchers may practically utilise different digital platforms to promote their works. Despite partly found their findings quite interesting, the paper does not provide the consistency in the same context. It should have more comprehensively review the previous relevant literatures and theories - perhaps starting with Network society theory from Castells 2000, etc.

Besides, what they have used, or at least have shown in the paper cannot be justified as mixed methods. It is rather the descriptive analysis in the realm of quantitative method. Overall, it does look like a consulting report or an analytical paper for a certain project purpose, not in a manner of an academic article, though not sure what the authors fundamentally aimed at.