

Peer Review

Review of: "Collective Pareidolia"

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The case report “**Collective Pareidolia**” presents an interesting and thought-provoking description of shared perceptual illusions and provides valuable theoretical discussion linking cognitive psychology, social conformity, and perceptual neuroscience; however, the article shows several weaknesses that limit its scientific robustness. The study relies heavily on anecdotal observational evidence from a single case without a structured methodological design, objective measurement tools, or independent validation, which reduces reliability and generalizability. The absence of systematic psychological assessment, quantitative perceptual testing, or controlled experimental comparison weakens the causal interpretation of collective pareidolia mechanisms. Additionally, the discussion sometimes extends into speculative and subjective interpretations, and the manuscript lacks balanced consideration of alternative explanations such as methodological recording bias or cultural interpretation frameworks. To improve article quality, the author should incorporate structured observational protocols, include experimental or comparative case data, apply standardized cognitive or perceptual evaluation tools, and provide clearer methodological transparency and reproducibility.

Declarations

Potential competing interests: No potential competing interests to declare.