

Review of: "Interrogating the Role of Opinion Leaders in Media's COVID-19 Awareness Campaign to Mass Audience"

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Potential competing interests: No potential competing interests to declare.

It appears relevant; however, it requires substantial changes in the literature review, methodology and analysis section.

Relevant and significant works in the field of 'communication and behaviour change' should be added to the literature. The methodology is relatively flat. There should be a qualitative study component (focus group discussion or in-depth interviews with the end users) to validate the survey findings. The analysis section should be critically analyzed.

Limitation/s of the study should be mentioned.