

# Review of: "Leveraging Social Network Utilization to Attain Competitive Advantage in Digital Multi-Sided Platforms"

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**Potential competing interests:** No potential competing interests to declare.

The paper has a rich bibliography, but most of the cited works are too old to be considered useful in a fast-changing world like that of digital social networks.

The paper contains a chapter about a proposed utilization framework, but it is not clear how the framework is structured or how it can be used in a real application.

Maybe clarifying the structure of the proposed framework, adding a use case and adding a chapter with the author's conclusions can improve the paper.