

Review of: "A Study of Benchmarking and Corporate Strategic Behavior Adjustment from the Perspective of Individual Advantage Manifestation"

Fawwaz Tawfiq Awamleh¹

¹ Near East University

Potential competing interests: No potential competing interests to declare.

At the outset, I would like to thank the author for his efforts on this manuscript. Accordingly, I make the following recommendations:

Introduction: make it short and try to hook the readers, identify the research gap, and identify the contribution of this research in a clear way.

Literature review: use critical thinking in the literature review rather than mention studies.

Methodology: justify the method used.

The figures and tables: need to be adjusted to fit the text.

In conclusion: make sure you point out the limitation and future research.

References: DOI for all references and make sure it is as per the journal standards.

Proofreading: Edit the language.