

Review of: "A Comparative Analysis of Advertising in the 2020 Presidential Elections & Phoenix Mayoral Elections using Natural Language Processing"

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Potential competing interests: No potential competing interests to declare.

1. Lack of literary content in research manuscript. And literary content need not require basics / introduction of models SVM and RNN that have been used to train the data set.
2. Abstract needs to reflect the numeric values showing the results regarding the performance of the proposed models (RNN and SVM) used by the author.
3. Authors need to elaborate on the research methodology separately in the manuscript.
4. The predictions of accuracy shown by authors for both the models used need to be compared with other state-of-the-art models with proper validation of results obtained.
5. Manuscript lacks concluding remarks in terms of limitations of research work and future scope of work.