

Review of: "Measuring the Effectiveness of Internship Programs in Aligning Education with Industry: A Comprehensive Analysis of Internship Outcomes in the College of Communication and Media During COVID-19"

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Potential competing interests: No potential competing interests to declare.

I would like to congratulate the authors for initiating and adopting novel strategies in exploring the internship outcomes in the aspects of knowledge and practice in the College of Communication and Media Science students. The adoption of Donald L. Kirkpatrick's Framework (1959) and inductive analysis is appreciated. As a reviewer, I am not able to get clarity, from the abstract to the conclusion in the following aspects,

1. The author has mentioned the study design as a qualitative approach - why study title confused and mentioned as the effectiveness of the internship program? Though quantitative analysis was done in theme and subtheme aspects, even in conclusion there is no clarity in effectiveness aspects.
2. The authors can modify the title as suitable to the qualitative aspect, and explain the criteria for sample selection, sample technique, duration of data collection, and sample size - a little more in a clear view.
3. If possible, refine the abstract with objectives and relevant keywords.
4. Before the methodology, the authors can mention the research question/objectives focus on the study views, and include these significant views in the conclusion.
5. As per the author's statement in the article, Figure 8 compares 'reaction' and 'learning' from a frequency perspective. It was found that students scored higher on 'reaction' (58%) than 'learning' (42%). The correlation of coverage and frequency assists us in answering the research question proposed above *To what extent are learning resources (learned during the undergraduate course) consumed during the internship?*

How do authors did correlation? where is value? no clarity in the statement.

Anyway the Donald L. Kirkpatrick's Framework (1959) given the insight to novice researcher related to strategies adopted in research design. Best wishes to all authors.