

Review of: "Enriching Competitiveness through Corporate Social Responsibility: A Study of Service-Based Enterprises in Zimbabwe"

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Potential competing interests: No potential competing interests to declare.

This article investigates the connection between Corporate Social Responsibility (CSR) and Corporate Social Performance (CSP) within service-oriented businesses located in Zimbabwe and provide valuable insights. It fills a noteworthy void in the current body of literature by concentrating on the service sector within a particular geographic area, offering a localized viewpoint. Nevertheless, there are a couple of recommendations that warrant consideration. In the concluding part of the introduction, the paper should offer a precise definition of its objectives and purpose. Although the methodology section is well-organized, it lacks an in-depth discussion of the sampling methods, which is essential for a study of this nature. It is advisable to provide more comprehensive insights into how the sample was chosen and its robustness checks. In general, this research paper holds the promise of offering a meaningful addition to the realm of CSR and corporate social performance, specifically within the context of service-oriented businesses in Zimbabwe.