

Review of: "Ancient Houses in Ben Tre City: A Multifaceted Approach to Preserve Artistic Architectural Heritage and Boost Local Tourism"

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Potential competing interests: No potential competing interests to declare.

This paper is not similar to scientific journal articles. It mostly refers to the contents that are published in the newspapers. Despite the many problems in the article, both in terms of content and procedure, I believe that in the first step, authors should adjust the structure of a scientific article. I will explain these sections in detail below:

Title: The time must be concise, clear, and attractive

Abstract (Max. 250 words)

- General idea / background / an attractive fact
- Problematic
 - In theory (research gap)
 - In practice
- Purpose of the research
- Methods
 - Case study
 - Data gathering and analysis
- Findings
 - A glimpse to the analyzed/synthesized results
- Implications
 - For theory and practice

Keywords: five keywords

Introduction (Max. 600 words)

1st paragraph

Problematic (both theoretical and practical)

2nd paragraph

Previous studies / existing knowledge of the topic

3rd paragraph

How this study will address the beforementioned problems

How this study will advance the state of knowledge

(Research questions and objectives)

4th paragraph

Research method

5th paragraph

A glimpse of research results and findings (to be mentioned as expected results that readers will explore after reading the entire paper)

6th paragraph

Paper structure and a guide through the remainder of the paper

Theoretical framework (Max. 1500 words)

A detailed discussion of

- research topic history on the literature
- previous studies and their evolvments over the time
- existing debates on the topic
- overlaps and relationships between different components of the topic
- theoretical gaps and their importance
- your theoretical interpretation, suggestions (model), presumptions (hypothesis)

Research methods (Max. 700 words)

- research areas (units of study, case, context, ...)
- research strategy
- research methods
 - data gathering methods
 - data analysis methods

Results (Max. 3000 words)

- Here is where to explain all results from data analyses
- It can appear in some subsections depending on your findings, research questions, and your research design, in general

Discussion (Max. 1500 words)

- Short re-statement of main results
- Interpretations
 - Implications for theory (answering before mentioned theoretical gaps)
 - Implications for practice (recommendations for decision-makers, officials, practitioners, etc.)
- Relate to other people's work
 - Confirming
 - Completing
 - Contradicting
 - Challenging
- The limitations of the study and the reliability of the results

Conclusion (Max. 500 words)

- Summarizes key findings and key take-home messages
- Shouldn't be too long or repetitive
- Give hints for future studies

Acknowledgment

References

Then following the points below will help to improve the quality of the article:

- All claims should be referenced in studies
- If you write about a topic in a scientific article, it is to make the reader understand better, not to collect everything that is out there.
- Using photos, present the typology of buildings or your claims better.
- To provide solutions, be sure to give appropriate reasoning.
- The proposed material should be further explained and its features and advantages should be stated.