

Review of: "Contrasting Construction and Business Projects: Implications for Project Management Techniques"

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Potential competing interests: No potential competing interests to declare.

Abstract - recommend using IMRaD format and limit to one paragraph with 250 words. This seems more like a conceptual paper to open the door for multidimensional future research outlined in section 7. This article mentioned project success many times, but its definition was unclear.

The paper lacks recent citations (suggest using within the last five years references since 2019) by other authors. Adding a literature review section seems more appropriate with identified research gaps.

A strong justification of why choosing a construction project for comparison may be necessary. Why not choose other types of projects?

Definitions of business projects are rather vague. Unfortunately, there is a lack of clear definition of business projects. Most of the projects are driven from the business aspect, either internally or externally. The examples given in section 3 need to be refined. E.g. Project 2 is more like a new product development (R&D) project, and Project 3 seems like a digitalisation transformation IT project. I believe business projects are related to business, for example, merging and acquisition (Project 4), business process re-engineering or equivalent.

An interesting remark in the paper (Section 6, point 8) is that "for business projects, there are simple and highly effective techniques (which use similar principles to EVM) for estimating progress (Einhorn, 2022)." Revealing such a technique could be the novelty of this article.

Suggest changing Section 7 title to "Potential business project research opportunity area."