

Peer Review

Review of: "Trust and Trade: Patient Perspectives on the Ethics of Real-World Data Monetisation"

Rima Sermontyte-Baniule¹

1. Kaunas University of Technology, Lithuania

The commentary addresses a very timely and important question. The concern raised is visible both in practical healthcare settings and in the scientific community. The author clearly shows that while current frameworks ensure methodological transparency, they do not fully deal with fairness and patient trust. The argument that patients rarely see transparency or benefit when their data are commercialised is convincing. The five suggested safeguards are also relevant and realistic steps that could help to make the process more transparent and trustworthy.

However, the commentary could explain more clearly who exactly is monetising patient data and through what mechanisms. This would help readers to understand where the ethical and procedural gaps appear. The section *Five pragmatic safeguards* is now better integrated into the narrative.

Finally, since the title refers to "patient perspectives," it might be useful to define at the beginning what the scope of the commentary is and what the commentary does not cover. For example, the text does not touch on other related issues such as the urgency of data use for patients themselves or the wider societal goals linked to data-driven healthcare. Making this scope clear would help readers to better understand the contribution and its limits. Overall, the commentary discusses an important and timely topic.

Declarations

Potential competing interests: No potential competing interests to declare.