

Review of: "Sustainable TOURISM: win-win-win papakonstantinidis model"

Stephen I. Ternyik¹

¹ Spiru Haret University

Potential competing interests: No potential competing interests to declare.

The author successfully applies his 3 win bargaining and negotiation model to the intriguing

problem of sustainable tourism, with respect to involved economic, social and environmental implications. The scientific research article presents a sound methodical, mathematical and socio-psychological analysis of the future bargaining process, in terms of communitarian 3 win solutions. Ancient Greek thought on human welfare and humanitarian outcomes is deeply interwoven into the intellectual and academic discourse for the common good. We can easily recognize the methodical elaboration of the works of JvNeumann, O.Morgenstern and J. Nash; it is overall a key contribution to realize sustainable tourism by progressive economic thought.