

Peer Review

Review of: "Sustainability in the Hotel Sector: A Research Study in Greece"

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The paper addresses a critical and timely topic—sustainability in the Greek hotel sector—which is highly relevant for both academic and practical audiences.

While the paper is generally well-organized, there are instances where sections overlap or repeat similar ideas. Streamlining the discussion and avoiding redundancy will enhance the readability and flow of the manuscript.

The mention of aligning with the UN SDGs is valuable but could be expanded slightly to indicate how the study contributes to achieving these goals.

The introduction sets the stage well by highlighting the importance of tourism and sustainability. However, the connection between global trends and Greece's unique context could be elaborated further to establish the study's novelty.

References in the introduction are informative, but some are formatted inconsistently (e.g., "Deloitte-INSETE Sustainability Report[2]"). Ensure proper citation formatting throughout the text.

The discussion on post-COVID recovery trends is relevant but brief. Expanding on how the pandemic reshaped sustainability priorities in the Greek hotel sector would add depth to the analysis.

The claim that 80% of pre-pandemic levels were reached in 2023 could be supported with a reference or additional context.

Declarations

Potential competing interests: No potential competing interests to declare.