

Review of: "Factors Influencing the Laptop Buying Behavior of Students in Vietnam"

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Potential competing interests: No potential competing interests to declare.

Dear authors,

The article needs to be intensively improved to show its usefulness to potential readers and show its contribution to academia. Thus, the contribution and interest of the research is not sufficiently justified nor is the contribution and interest of the research clearly perceived. That is, the introduction has to be rewritten and/or expanded. Regarding the literature review, it is not sufficiently worked on, there is no depth of analysis or sufficient justification for the hypotheses that are established. Neither does the reference conceptual model, which needs to be delved into much further. The hypotheses are too intuitive, they really do not provide anything new except for their application to a particular case, which I do not consider sufficient. Regarding the analysis of the results and seeing the technique used, multiple regression, no results or indicators of potential colinearity between the factors or variables are shown. All these issues reduce the quality of the article and also impact its conclusions, which would have to be rewritten and related more to the literature and reference conceptual model, the hypotheses and the results obtained. On this basis is when a future research proposal may have more meaning, weight and quality.