

Review of: "A Case Study of the Management Information System in the Coffee Industry in SW Ethiopia"

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Potential competing interests: No potential competing interests to declare.

The article has a very relevant theme to the current concern with regard to agricultural production since it deals with aspects related to access to information. But there are a few points to note so that it is more robust and adds more value:

1. The research is secondary as indicated by the author, it is known that in secondary research some have a qualitative nature that requires the author to read more for further analysis, thus lacking this touch in the article, because at some point there is a confusion of ideas.
2. The article talks about issues related to information, but at some point there is a duality in the discussion, it seems that it addresses issues related to precision agriculture as if it were a single item to be considered. Precision agriculture is certainly very crucial, but the author could have explored aspects related to social and economic issues, there is no point in having the technology if at the same time it is not accessible to those who need it. It is known that in Africa, almost 90% of rural or family producers have no financial means or are still poor. The inclusion of social and economic factors would add value to the research.
3. There was a little lack of approaches and characterization of the family producer in Ethiopia and how the flow of information between producers has been, that is. Bringing in a general and traditional way how the producer has turned to obtain information regarding his production, purchase of inputs, commercialization, market prices and more.
4. Discussion of the results should be more focused and specific bringing cases from Ethiopia. The author could research how access to information has been in African countries because they share the same socioeconomic status and make a comparison, in short, there was a lack of studies that address the same theme on the African continent.
5. The methodological part is not very specific, he should explore a little more to give more weight to the research, he could even open a paragraph where, in a clear and concise way, he leaves the reader satisfied with the way he will approach and build the research, I missed it in this aspect.
6. Following the above recommendations, I think there will be a significant improvement in the search.