

Review of: "Visual Science Communication: The next generation scientific poster"

Yana Bakaievych¹

¹ Borys Grinchenko Kyiv University

Potential competing interests: No potential competing interests to declare.

The article advocates for a shift towards more engaging and informative scientific posters, highlighting the significance of visual communication in research dissemination. By incorporating visually appealing graphics and layouts, the article suggests that researchers can better capture the attention of their audience and effectively communicate complex scientific concepts.

Furthermore, the open access nature of the publication, governed by the CC BY 4.0 License, promotes unrestricted use, distribution, and reproduction of the content, ensuring widespread accessibility and sharing of scientific knowledge.

In summary, the article "Visual Science Communication: The Next Generation of Scientific Posters" presents a compelling argument for the evolution of scientific posters towards more visually engaging formats to enhance communication and knowledge dissemination in the scientific community. Its open access nature aligns with the principles of transparency and accessibility in scientific research.