

Review of: "Marketing automation, social networks, workspace and investments for industry 5.0"

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Potential competing interests: No potential competing interests to declare.

In the abstract section, the authors should:

1. Restructure the abstract. The abstract must not be more than 150 words.
2. Remove abbreviations.
3. Explain the major contribution(s) and scientific value-added highlights.

In the introduction section, the authors should:

1. Remove the research objective sentence because it's a repetitive sentence from the abstract.
2. Explain the research subject (type of company) focuses on. Then, the authors should make an argument for the research subject chosen as a research focus.
3. Explain the research contribution(s) in detail.

In the literature overview section, the authors should:

1. Explain STS based on appropriate literature reviews.
2. Explain the meaning of "Extremes of politics, such as cutting developmental investments off during crises or open war, disrupt stability, and hinder innovation in the overall business environment " based on appropriate literature reviews.
3. Explain the references taken from on each paragraph.
4. Explain the technical method for building a new definition because it lacks arguments and empirical evidence.

In the results section, the authors should:

1. Explain the references for the Fishbone method used in study #2 and make arguments for choosing that method.
2. Move the recommendations into the conclusion section.

In the discussion section, the authors should:

1. Quantify each scenario and use proper managerial methods to clarify the decision.

In the conclusion section, the authors should:

1. Remove the research objective sentence.
2. Explain the meaning of "Use of iPhone defined behavior which is not proactive but programmed" and "Data privacy will

not ensure the survival of humans opposed to permanent proactivity which neither marketing automation nor social networks technology can copy and misuse" as solid author's conclusions based on the empirical study and what policy precedes them.

3. Explain the research contributions both in general and specific.
4. Provide guidelines for further research.