

# Review of: "The Innovations Driving Tesla's Success: Disruptions, Customer Transformation, and Entrepreneurial Strategies"

Sandip Pradhan

Potential competing interests: No potential competing interests to declare.

The article successfully presents a detailed account of Tesla's innovative strategies and achievements, highlighting its significant role in transforming the automotive and energy industries. However, it has two key weaknesses:

1. **Lack of Detailed Exploration of Challenges and Failures:** It predominantly focuses on Tesla's successes, but lacks an in-depth analysis of the company's challenges and failures, which are crucial for understanding the full scope of its journey.
2. **Limited Context of Industry and Market Dynamics:** While it elaborates on Tesla's internal strategies, the article provides a limited perspective on the broader market and industry context, which is essential for a comprehensive understanding of Tesla's place within the global automotive and renewable energy sectors.