

Review of: "Business Model Innovation as a Structural Framework for Business Sustainability Growth: A Systematic Review"

Joao Conrado de Amorim Carvalho

Potential competing interests: No potential competing interests to declare.

Dear authors,

The work presented by you is very current, interesting, and useful for the scientific community and for those who work in the business world and need to understand strategic formulation in a highly volatile environment.

Even though the presentation of the work deviates a little from the scientific format usually practiced, it contains everything necessary to understand what is being discussed in the research field. In addition, of course, it represents a huge effort to gather information from different reference sources.

Congratulations on the work.