

Review of: "Factors Influencing the Intention to Choose Transportation Applications in Bangkok, Thailand"

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Potential competing interests: No potential competing interests to declare.

In the abstract section, the research contributions require elucidation and clarification.

In the introduction section, this paper starts with absorbing phenomenon. And the authors try to link the phenomenon and academic research, however, the agreement is loosely.

In the theoretical background section, I would encourage the authors to highlight existing works' limitations so that the discussion offers a more critical view that justifies the need for further research attention regarding the factors influencing the intention to choose transportation applications. In my view, the research gap could be better framed here.

In the results section, the argument should be logic with strong and sufficient evidence.

The research contributions to literature need to be better elaborated. I can see that some contributions are being identified. However, I would expect the authors to better argue and articulate how their findings contribute to existing literature and more specifically, which field(s) of literature that they are contributing to? What about the contribution to the theory?

Similarly, the managerial implication section needs further clarifications. Please clarify managerial rationale for your study.