

# Review of: "Innovation in Local Digital Media: The Case of Sevilla Directo"

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The manuscript provides a valuable exploration of the adaptation strategies employed by local digital media, with a focus on Sevilla Directo. Your detailed analysis of the challenges and innovative approaches, such as the use of social media and teleworking, offers important insights into the sustainability of local media outlets. To enhance the clarity and impact of your work, consider elaborating on the specific outcomes of these strategies and any measurable impacts they have had on the outlet's sustainability. Additionally, providing more context on how these strategies compare to those of other similar media outlets could strengthen your analysis. Overall, your research contributes meaningfully to the understanding of media adaptation in a rapidly changing environment.