

# Review of: "Sustainable TOURISM: win-win-win papakonstantinidis model"

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**Potential competing interests:** No potential competing interests to declare.

The topic of the study brings a very exciting, novel approach to the analysis of tourism. At the same time, it was not possible to explain or support the impact in the study.

Text editing makes reading difficult, as we do not know where the sentence begins and where it ends, and many sentences practically do not make sense, they do not have a subject or even a predicate. The figures are excessively large, there are no source designations and titles for the figures and tables.

It is absolutely necessary to develop the abstract, in addition to the above reasons, the relevance is also inadequate. It is necessary to review the study with a foreign language proofreader and improve its editing.

There are extremely few references to earlier studies and research, which casts doubt on the validity and professionalism of the study. The relevance of the aspects presented in the empirical research is not supported in the literature, there is no visible model on the basis of which the author carried out the research. In any case, it would be necessary to present the variables of the empirical research in detail in the literature review, and to point out the gaps that the previous analyzes did not deal with. It would also be necessary to support what the author assumption regarding the correlation between the variables.

I recommend modifying the structure of the study as follows: problem statement; literature review with particular regard to the variables and assumed relationships to be investigated; description of the research model and its elements; presentation of results; discussion; limitation and managerial implication.