

Peer Review

Review of: "Health Transformation Through Prevention Requires Progress Metrics for Value Creation"

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The article highlights the healthcare system's resistance to prevention-focused innovation, emphasizing the need for a new business model that supports predictive health and early intervention. It advocates for digital transformation, investment in prevention, and policy support to improve long-term health outcomes and cost efficiency. The need for a new business model in prevention-focused healthcare is evident in the high economic burden of preventable chronic diseases, the lack of financial incentives for early intervention, and the success of value-based care models. Advances in wearable health technology, AI-driven diagnostics, and reverse innovation in low-income regions demonstrate that prevention is viable but requires sustainable funding structures. To enhance patient involvement, the article could emphasize decision-making power through digital health tools, financial incentives for preventive behaviors, and consumer-driven wellness programs that empower individuals to take control of their health.

Declarations

Potential competing interests: No potential competing interests to declare.