Review of: "The Impact of Data-Driven Decision Making on the Annual Net Sales Revenue and Stock Price of Amazon: A Study from 2004 to 2022"

Sangeeta Shah Bhardwaj

Potential competing interests: No potential competing interests to declare.

1. This paper does not identify the main research question, and how the analysis presented will help in providing an answer to that research question.

2. The title of the paper suggests that the author(s) would consider a few case studies, present the decision points, and present the data to arrive at the decision.

3. The data that is presented is just the history of Amazon on two aspects, and that is very macro level; the growth of the company is attributable to many aspects.

4. I could not clearly understand what data has been used for decision making.

- Can you specify what the main research question should be and how the authors can make it clear in the paper?

- Could you provide examples of specific data points or decision-making instances that the authors should include to better illustrate their analysis?