

Peer Review

# Review of: "Music and Economic Behavior from the Sloterdijkian Perspective on Anthropotechnics: A Literature Review"

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In this paper, Michelle Lins de Moraes explores the interplay between music and economic behaviour. The research is mainly based on a bibliometric analysis that allows for undertaking a systematic literature review. The author finds a bidirectional relationship such that economic norms impact music consumption, and access to different music genres influences economic behaviour.

The analysis is well grounded in theoretical notions, namely the concept of 'anthropotechnic', and brings to the economic forum an always desirable interdisciplinary perspective. By reviewing the existing literature that investigates how music and economics overlap, this study lays the basis for a wider analysis and discussion on a topic that is interesting in itself and that can be extended to other forms of art.

Overall, I perceive the study as an essential first step of an original research agenda that can be exceedingly fruitful and stimulating, as it looks at the relationship between music and economics not only from a commercial point of view, but essentially from the perspective of behavioural economics and emotion economics.

Disclaimer: Michelle is my colleague at ISCAL and an esteemed friend. Notwithstanding, I should emphasise that the views that I present in this comment are solely motivated by what is my understanding of the quality and innovative contribution of the submitted manuscript.

## Declarations

**Potential competing interests:** No potential competing interests to declare.