

Review of: "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State"

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Potential competing interests: No potential competing interests to declare.

The article titled "Examining Sustainable Survival Tactics for Small-Scale Bakeries: A Case Study in Lagos State" provides an in-depth exploration of the strategies employed by small-scale bakeries in Lagos State, Nigeria, to overcome challenges and sustain their businesses. The research is comprehensive, encompassing various aspects like the impact of government policies, market strategies, and operational changes due to external factors like the ban on wheat importation.

Strengths:

1. **Comprehensive Coverage:** The article thoroughly investigates multiple dimensions of the challenges faced by small-scale bakeries, including shifts in government policy, raw material sourcing, financial strategies, and marketing approaches.
2. **Empirical Analysis:** The study effectively utilizes empirical data, including a field survey from 2022, to support its findings. The use of statistical methods, like the chi-squared test, adds credibility to the conclusions.
3. **Contextual Relevance:** The focus on Lagos State provides valuable insights specific to the Nigerian context, making the findings relevant for policymakers and stakeholders in similar economies.
4. **Clear Objectives and Hypothesis Testing:** The study sets clear objectives and uses hypothesis testing to methodically address each research question, enhancing the clarity and structure of the research.

Weaknesses:

1. **Limited Global Perspective:** While the study is comprehensive in the context of Lagos State, it lacks a broader perspective that could compare and contrast with small-scale bakeries in other regions or countries.
2. **Potential Generalizability Issues:** The focus on Lagos State might limit the generalizability of the findings to other regions or countries with different economic and social contexts.
3. **Data Presentation:** Some data and statistical findings could be presented more visually (e.g., through charts or graphs) to enhance readability and comprehension.
4. **Literature Review Depth:** While there is a literature review section, it could be expanded to include more recent studies for a more robust theoretical foundation.

Conclusion: The article is a valuable contribution to the field of small business survival strategies, particularly in the Nigerian context. Its strengths lie in its empirical approach and comprehensive coverage of the topic. However, the

potential limitations in terms of generalizability and the scope for enhancing data presentation and literature review depth are areas for improvement.