

Review of: "The power of Dionysus—Effects of red wine on consciousness in a naturalistic setting"

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There are over 6,000 scientific studies regarding red wine, a typical alcoholic beverage in Europe, with increasing consumers in the rest of the world. From the classic experiments in laboratory with animal models, to the nutritional and molecular complex analysis; from clinical research, to the benefices and side-effects in health. In *The Power of Dionysus*, authors explore an interesting experiment in situ, concerning to psychological changes, social interactions, mood and time perception, under natural conditions: a local red wine at the bar.

Considering the local red wine consumed, and the specific natural ambient in this study, perhaps some results are well-known and expected. It would be interesting to evaluate the same reactions in different contexts: Italian, Spanish, German, French and non-European spaces and consumers, even local alcoholic beverages. Beside the poetic and behavior changes, a medical evaluation could complement and enhance these results.

Music, human companions and interactions interact with red wine consume in several aspects involving time, mood, emotions, imagination and communication. It is clear that Dionysus is a powerful Greek god with enhanced characteristics in the modern days.