

Review of: "The Role of Women's Business Performance in Promoting Sustainable Development"

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Potential competing interests: No potential competing interests to declare.

Debates on the role of women in increasing business performance are of interest in both academia and practice. Judging by the content of the study, there are some shortcomings that need to be reviewed by the authors. In order to increase the value of the work, the authors must consider the following aspects.

The title needs to be rethought to better reflect the content of the paper. The link with sustainable development is not ensured in terms of content.

In the abstract, authors need to better highlight the research question they are trying to answer. At the same time, they must argue the usefulness of their effort (by clearly formulating the practical implications of the study).

The introduction needs a major review. The descriptive style should be replaced by the specific style of literature review, in which ideas are supported by scientific evidence (evidence identified in the consulted articles).

Authors must avoid repeating and exaggerating (ex. "crucial"; "lack of land primes, ... MSEs' performance").

In formulating objectives, authors need to be more concise and avoid repeating ideas. Similarly, the five research hypotheses can be synthesized in a single idea (because they are resumed in the next section).

The literature review must be anchored in relevant scientific research. Specifically, authors must provide evidence from literature for their ideas.

In section 3 (Methods) it is not necessary to define the concepts (research design, research approach, collection tools, etc.).

Authors should focus on describing the methodology applied and arguing the selection of data sources. At the same time, they must point out the particularities of the applied questionnaire. The reader is interested in the applied tool and not in its theoretical description. The same recommendation applies to data analysis methods.

In the results section, the authors must limit themselves to the concrete presentation of the research results (the definitions given to questionnaire testing, descriptive analysis, correlation analysis, etc. must be avoided).

Discussions of results need to be better correlated with the results of relevant previous studies.

In the fifth section (Conclusions) both the results of the literature review and the results of the empirical research must be



summarized. It is not enough to repeat the ideas already formulated in the previous section. A global perspective on the study and the results obtained is more valuable.

Usually, the last two sections need to be integrated into the conclusions section. Recommendations can be synthesized to avoid repetitive style.

Only 37% of the literature consulted is from the last five years. Authors need to make further efforts to assess the current state of knowledge.