Review of: "Unpacking Snowflake: How a Data Cloud Company is Ruling the Roost"

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Potential competing interests: No potential competing interests to declare.

Dear authors,

Greetings!

After reviewing your paper, I can present the following comments:

1- The abstract should include the aim of the study, methods, results, conclusions, and recommendations. The abstract lacks many of the mentioned. Authors should rewrite the abstract to include the mentioned.

2- For the introduction, I suggest to rewrite it to include introduction about your study and why you selected the mentioned company to be studied and what is the research problem which calls for the conduct of this study.

3- Literature review is pending in this study.

4- There is no methodology for your paper. You should show what is the methodology that you followed to conduct your study.

5- No clear findings for your study.

6- References are very few. You should read more by relying on more references, provided that there are no less than 40 sources.

7- The paper needs major review before making decision about it.

All the best.