

## Review of: "Switching Away From Smoking and Reduction in Cigarette Consumption among US Adult Purchasers of the JUUL System across 24 Months Including Diverse Subpopulations Disproportionately Affected by Cigarette Smoking"

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Potential competing interests: No potential competing interests to declare.

Populations which have historically been more affected by smoking-related health issues are also showing a trend towards switching to e-cigarettes. It could be an indication that e-cigarettes are seen as a less harmful alternative by these groups. ENDS (Electronic Nicotine Delivery Systems) like JUUL are being suggested as tools that could positively impact public health. This perspective assumes that e-cigarettes are less harmful than traditional tobacco products and can help reduce smoking prevalence. The study indicates that e-cigarettes could play a role in reducing health disparities caused by tobacco, especially among adult smokers. This might be due to the potentially lower health risks associated with e-cigarettes compared to traditional smoking. However, it's important to note that the long-term health effects of e-cigarettes are still being studied. While they may present a less harmful alternative to traditional tobacco products, they are not without risk, especially concerning nicotine addiction. Public health strategies and individual decisions regarding e-cigarettes should be informed by ongoing research and a thorough understanding of both their benefits and risks.

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