

Review of: "Use of a Winery's website for wine tourism development: Niagara region"

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Potential competing interests: No potential competing interests to declare.

1. The introduction is reasonably well written. If the author wants to add more, the author can add another research study that fills a gap. This research will be carried out to close the gap and create competitiveness for tourism businesses or entrepreneurs involved in wine tourism.
2. The literature review covers the research studied, but check the in-text citations in the literature review because some items are written differently than in the introduction, such as (Martínez-Falcó et al. 2024; Yousaf and Xiucheng 2018), or (W. G. Ontario 2023), (Development 2022).
3. Discussion and analysis of research lack theoretical concepts supporting research results and the researcher's opinions.
4. The conclusion is well written but should add "utilizing" that will impact stakeholders in the wine tourism business.
5. For writing references, the author should use a clear writing style that follows APA or Vancouver style.