Review of: "The Iron Cage of Internal Efficiency: A Content Analysis of Digital Transformation Strategy Direction in Swedish Regions"

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Dear Kristian Norling,

I have had the opportunity to review your manuscript, and I am pleased to share my thoughts on this very nice piece of work.

Your comprehensive literature review is commendable, providing a solid foundation for your study. The methodological rigor displayed, particularly the Boolean coding in content analysis, is both precise and an innovative approach. The relevance and timeliness of your topic are undeniable, as it offers critical insights into the evolving digital landscape in the public sector.

The discovery that there is a predominant focus on internal efficiency over exploration and innovation in digital transformation strategies is a significant contribution to the field. This finding is essential for understanding strategic directions and potential pitfalls in digital transformation within the public sector.

However, I would like to offer some constructive suggestions for your consideration:

Geographical Expansion: While the focus on Swedish regions is insightful, expanding the study to include a more diverse range of geographical areas could enhance the applicability and generalizability of your results.

Qualitative Integration: Incorporating qualitative methods, such as interviews or case studies, could provide a more comprehensive understanding of strategy implementation and stakeholder perspectives.

Longitudinal Perspective: A longitudinal study approach could offer deeper insights into how digital transformation strategies evolve and adapt over time, providing a dynamic view of their implementation and impact.

External Efficiency and Innovation: Expanding the analysis to include how these strategies address external efficiency and innovation might provide a more balanced view of the digital transformation landscape in the public sector.

Overall, your manuscript makes a valuable contribution to our understanding of digital transformation in the public sector. By addressing these suggestions, future research could offer an even richer and more nuanced view, further enhancing the significance of your work in this field.